



Deutscher Charitybasar

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### What's the best outfit for the Christmas Market this year?

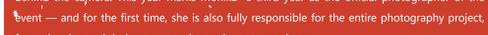
According to photographer Monika Schlosser, the answer has never changed: a festive Christmas sweater — warm, cheerful, and perfect for photos.

As the German Embassy Christmas Market opens its gates once again, one familiar face returns behind the camera. This year marks Monika's third year as the official photographer of the event — and for the first time, she is also fully responsible for the entire photography project, from planning and design to execution and guest experience.

### 今年圣诞市场最合适的穿搭是什么?

据摄影师莫妮卡·施洛塞 (Monika Schlosser) 说, 答案从未改变: 一件节日圣诞毛衣——温暖、喜庆, 非常适合拍照。

随着德国大使馆圣诞市场再次开放, 一张熟悉的面孔又回到相机镜头前。今年是莫妮卡作为该活动官方摄影师的第三年——并且这是她首次全面负责整个摄影项目, 从策划和设计到执行及宾客体验。



### Merry Christmas

#### From Hungary to Beijing—A Creative Journey

Originally from Hungary, Monika Schlosser by @mspixart has been working as a professional photographer for more than seven years. She now divides her life between Budapest and Beijing, after moving to China with her family.

Her specialties include:

- Brand and business photography
- Maternity and newborn sessions
- Portrait and event photography

Her style is warm, emotional, and elegant — focused on capturing genuine moments and real emotions.

莫妮卡·施洛塞 (Monika Schlosser) 来自匈牙利, 由 @mspixart 拍摄, 她从事专业摄影师工作已有七年多, 搬到中国与家人一起生活后, 她现在在布达佩斯和北京两地生活。

她的专长包括:

- 品牌和商业摄影
- 孕妇及新生儿拍摄
- 人像及活动摄影

她的风格温暖、充满情感且优雅——专注于捕捉真实瞬间和真挚情感。



### Merry Christmas

#### Beijing as a Second Home

Beijing quickly became a meaningful place for Monika — a mix of cultural richness, creativity, and a close international community.

Among her many projects, the German Embassy Christmas Market holds a special place in her heart.

Every year, dozens of families join her for their annual holiday photo, turning the photography corner into one of the most beloved parts of the event.

One of her funniest memories?

A moment when a group of embassy officials — around ten people — squeezed in next to Santa. Monika jokingly asked if they had all behaved well this year, and the whole group burst out laughing. "These moments show the real spirit of the market," she says.

Children especially love meeting Santa and receiving small sweets, making the experience joyful and relaxed.

北京很快就成了莫妮卡一个有意义的地方——这里融合了丰富的文化、创意以及紧密的国际社群。

在她的众多项目中, 德国大使馆圣诞集市在她心中占有特殊的地位。

每年, 几十个家庭都会和她一起拍摄年度节日照片, 使拍照角落成为活动中最受喜爱的部分之一。

她最有趣的记忆之一是什么呢?

有一次, 一群大使馆官员——大约十个人——挤在圣诞老人旁边。莫妮卡开玩笑地问他们今年是否都表现得很好, 整个团队都笑了起来。"这些时刻展示了集市的真正精神," 她说。

孩子们特别喜欢见到圣诞老人并收到小糖果, 这让整个体验既愉快又轻松。



### Merry Christmas

#### A Christmas Setup That Gives Back



This year's photo scene features a brand-new outdoor location, making the setup brighter, more festive, and more natural than ever before.

But beyond the aesthetics, the photo project carries a meaningful purpose.

100% of all photography proceeds go to charity, donated through the German Embassy to support volunteer organizations.

While the exact donation amount is handled internally by the Embassy, Monika's work has significantly contributed to their fundraising efforts, and the team has expressed strong appreciation for her dedication and professionalism.

"For me, giving back is essential," Monika shares. "It's wonderful that in Beijing there are so many ways to support meaningful causes — and it makes me happy that through my profession, I can contribute.

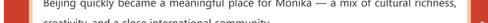
今年的摄影场景设在全新的户外地点, 使整个布景比以往更明亮、更有节日气氛, 也更自然。

但除了美学之外, 这个摄影项目还有一个有意义的目的。

所有摄影收入的100%都会捐赠给慈善机构, 通过德国大使馆用于支持志愿者组织。

虽然具体捐款金额由大使馆内部处理, Monika的工作显著推动了他们的筹款活动, 团队也对她的奉献和专业精神表示高度赞赏。

Monika分享道: "对我来说, 回馈社会是非常重要的。在北京有这么多种方式支持有意义的事业, 这真的很棒, 而且我很高兴能通过我的职业贡献一份力量。"



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### Merry Christmas

#### A Memory for Expat Families to Take Home

For many expat families who may soon return home, these Christmas photos become something deeper than a holiday portrait.

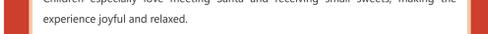
Monika explains:

"Many families tell me that these photos help them feel a little bit 'at home' here in Beijing — and later, they bring a part of their Beijing life back with them. That means a lot to me."

对于许多即将回国的外国家庭来说, 这些圣诞照片不仅仅是节日的肖像。

莫妮卡解释道:

"许多家庭告诉我, 这些照片让他们在北京时感到有点'在家'的感觉——而以后, 它们又将他们在北京的生活带回家中。这对我来说意义重大。"



### Merry Christmas

#### Two Days of Festive Joy

Monika will be photographing throughout both days of the Christmas Market, capturing authentic smiles, warm moments, and the magic that makes this event one of Beijing's most cherished holiday traditions.

And if you want to look perfect in your Christmas Market photo? Don't forget your Christmas sweater.

Monika将在圣诞集市的两天里进行摄影, 捕捉真实的笑容、温暖的瞬间以及让这个活动成为北京最受喜爱的节日传统之一的魔力。

如果你在圣诞集市的照片中看起来完美, 不要忘记穿上你的圣诞毛衣。



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